

## Blackpool Council – Communications & Regeneration

### Revenue summary - budget, actual and forecast:

FUNCTIONS OF THE SERVICE	BUDGET	EXPENDITURE			VARIANCE	2017/18 (UNDER)/OVER SPEND £000
	2018/19					
	ADJUSTED CASH LIMITED BUDGET £000	EXPENDITURE APR - AUG £000	PROJECTED SPEND £000	FORECAST OUTTURN £000	F/CAST FULL YEAR VAR. (UNDER) / OVER £000	
<b>COMMUNICATIONS &amp; REGENERATION</b>						
<b>NET EXPENDITURE</b>						
ECONOMIC DEVELOPMENT & CULTURAL SERVICES	503	(2,969)	3,472	503	-	-
GROWING PLACES	882	724	158	882	-	-
VISITOR ECONOMY	3,130	1,452	1,749	3,201	71	-
<b>TOTALS</b>	<b>4,515</b>	<b>(793)</b>	<b>5,379</b>	<b>4,586</b>	<b>71</b>	<b>-</b>

### Commentary on the key issues:

#### Directorate Summary – basis

This Directorate was formerly known as Places. A number of services have moved to other Directorates and Adult Learning has come into the Directorate and is sitting under the Economic Development and Cultural Services area. In period 4, the CCTV service transferred to Public Health Directorate. The Revenue summary (above) lists the outturn projection for each individual service area within the Directorate against their respective, currently approved, revenue budget. The forecast outturn of £71k overspend is based upon actual financial performance for the first 5 months of 2018/19 together with predictions of performance, anticipated pressures and efficiencies in the remainder of the financial year, all of which have been agreed with each head of service.

#### Economic Development and Cultural Services

This service is expecting a break-even position.

#### Growing Places

This service is expecting a break-even position.

#### Visitor Economy

This service is expecting a £71k overspend by the year-end. The Illuminations service is forecasting an overspend of £21k due to the saving put forward regarding additional income from digital advertising which will not now happen in 2018/19. It is hoped that additional income from schemes and sponsorship as well as a staff saving will bring this service to break-even. The remaining balance of £50k relates to Visit Blackpool and is due to increasing event costs.

#### Budget Holder – Mr A Cavill, Director of Communications & Regeneration